



## ISTOBAL, together with the largest independent car service brand in the Netherlands

**Locatio :** Limmen (The Netherlands)

**Customer company name:** Bosch Car Service Kleverlaan

**Sector:** Car dealer and workshop

**ISTOBAL products and services:** ISTOBAL FLEX5

**Collaboration start year:** 2009



## Solution



The ISTOBAL FLEX5 car wash with three brushes has been chosen for its advanced wash and dry technology and its high technical reliability. Bosch Car Service Kleverlaan has this model in its largest version so the machine can wash company buses up to 2.70 meters high and pick-up trucks up to 2.50 meters wide. This allows the car service company to offer the wash service to a wider range of vehicles that come to its facilities daily.



## Context

Bosch Car Service Kleverlaan started in 1966 as a small local workshop and has since grown to become a full-service car company, including new and used car dealership, large 10-vehicle capacity workshop, paint shop, car rental service, car wash and polishing service.

The company relied on ISTOBAL as a manufacturer and on Eenzet Carwash, the official dealer in the Netherlands, for the installation, commissioning and maintenance of the first car wash equipment they installed in 2009. Now, after 11 years of loyal service, it is time to replace it and the owner Ron Kleverlaan has once again put his trust in the ISTOBAL-Eenzet partnership.

Bosch Car Service is the largest independent car service brand in the Netherlands, offering maintenance and repair services for vehicles of all automotive brands.





## Results

Thanks to the ISTOBAL FLEX5 rollover, Bosch Car Service Kleverlaan can offer a quality wash and dry service after each repair or maintenance service, with the speed that its customers require.

The quality of customer service is essential in this well-known automotive service centre certified by BOVAG, the Dutch professional association that integrates 9,000 entrepreneurs related to mobility.

Bosch Car Service Kleverlaan won the BOVAG Automotive Company of the Year award in 2010 and was ranked second in 2015.



- ✓ Thanks to the ISTOBAL FLEX5 rollover, Bosch Car Service Kleverlaan can offer a quality wash and dry service after each repair or maintenance service, with the speed required by its customers.
- ✓ After 11 years of loyal service of the first ISTOBAL car wash, the owner has once again relied on the ISTOBAL-Eenzet partnership to renew the Bosch Car Service Kleverlaan car wash area.
- ✓ Bosch Car Service is the largest independent car service brand in the Netherlands, offering maintenance and repair services for vehicles of all automotive brands.



## Customer opinion

*"The enormous technical progress compared to our previous car wash machine is particularly striking".*

*"The first experiences with the ISTOBAL FLEX5 rollover are very good. It washes better, dries better and the machine runs smoothly".*

*"We are very satisfied with the result of the first machine and the service of Eenzet Carwash. During all this time it has been decisive to count on them for their ability in car wash service".*

**Ron Kleverlaan, Bosch Car Service Kleverlaan owner**